

## 2020 EDITORIAL CALENDAR

ISSUE DATE	CLOSE DATE	SPECIAL REPORT COVER STORIES	LISTS/RANKINGS	COLUMNS	CONFERENCES/EVENTS BONUS DESCRIPTIONS
06/01/20 Digital only	05/19/20	Regulation BI • Election Outlook • Private Wealth Adviser Report		<ul style="list-style-type: none"> <li>• On Technology</li> <li>• Behavioral Finance</li> <li>• IRA Alert</li> </ul>	
06/08/20 Digital only	05/26/20	Top RIA Rankings & Profiles	<ul style="list-style-type: none"> <li>• Largest RIA firms</li> <li>• Ranked by AUM</li> </ul>	<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• INsights</li> </ul>	
06/15/20	06/02/20	Behavioral Finance • Midyear Tax Planning		<ul style="list-style-type: none"> <li>• On Advice</li> <li>• IRA Alert</li> </ul>	• Ad Effectiveness Study
06/22/20 Digital only	06/09/20	Midyear Fund Managers		<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• On Advice</li> </ul>	
06/29/20	06/16/20	40 Under 40		<ul style="list-style-type: none"> <li>• INsights</li> <li>• Tax Planning</li> <li>• Diversity &amp; Inclusion</li> </ul>	
<b>07/06/20</b>		<b>No Issue</b>			
07/13/20 Digital only	06/30/20	Investing in Alternatives		<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• On Advice</li> <li>• IRA Alert</li> </ul>	
<b>07/20/20</b>		<b>No Issue</b>			
07/27/20	07/14/20	Mega RIAs focus	Best & Worst Performing Mutual Funds (Q2)	<ul style="list-style-type: none"> <li>• On Technology</li> <li>• Tax Planning</li> <li>• Financial Literacy</li> </ul>	

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<b>08/03/20</b>		<b>No Issue</b>			
08/10/20 Digital only	07/28/20	Trust and Estate Planning	Top-performing ETFs (Q2)	<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• INsights</li> <li>• IRA Alert</li> <li>• Fiduciary Corner</li> </ul>	<ul style="list-style-type: none"> <li>• Ad Effectiveness Study</li> </ul>
<b>08/17/20</b>		<b>No Issue</b>			<ul style="list-style-type: none"> <li>• InvestmentNews VIRTUAL Retirement Income Summit, Aug 10-11 and 17-18</li> <li>• InvestmentNews VIRTUAL Women Adviser Summit, Aug 4-5 and 25-26</li> </ul>
08/24/20 Digital only	08/11/20	Custody Focus	<ul style="list-style-type: none"> <li>• Largest Clearing &amp; Custodial Firms</li> <li>• Advisers on the Move (Q2)</li> </ul>	<ul style="list-style-type: none"> <li>• On Advice</li> <li>• Behavioral Finance</li> <li>• Tax Planning</li> </ul>	
08/31/20	08/25/20	Diversity & Inclusion Issue		<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• On Technology</li> </ul>	<ul style="list-style-type: none"> <li>• IRI Marketing Summit (TBA)</li> </ul>
<b>09/7/20</b>		<b>No Issue</b>			
09/14/20	09/08/20	Election Preview (Presidential and Congressional)		<ul style="list-style-type: none"> <li>• INsights</li> <li>• IRA Alert</li> </ul>	
09/21/20	09/08/20	Top Executive Profile		<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• On Advice</li> </ul>	<ul style="list-style-type: none"> <li>• Invest in Others, Sept 24, Boston</li> </ul>
09/28/20	09/15/20	ESG Impact Investing • Invest in Others Awards (Finalists & Winners)		<ul style="list-style-type: none"> <li>• On Technology</li> <li>• Tax Planning</li> </ul>	

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10/05/20	09/22/20			<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• INsights</li> </ul>	<ul style="list-style-type: none"> <li>• InvestmentNews Women Adviser Summit, Oct 1, Denver</li> </ul>
10/12/20	09/29/20	Fintech: TAMPs • Private Wealth Adviser report	TAMPs Directory	<ul style="list-style-type: none"> <li>• IRA Alert</li> <li>• Behavioral Finance</li> <li>• Fiduciary Corner</li> </ul>	<ul style="list-style-type: none"> <li>• InvestmentNews RPA CIO, Oct 6-7, Virtual</li> </ul>
10/19/20	10/06/20	Social Security/Medicare		<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• On Technology</li> <li>• Diversity &amp; Inclusion</li> </ul>	<ul style="list-style-type: none"> <li>• NAPFA Fall Conference, Oct 21-24, Atlanta, GA</li> <li>• InvestmentNews Women Adviser Summit, Oct 20, San Francisco</li> </ul>
10/26/20	10/13/20	<i>InvestmentNews</i> Performance Study and Top Advisers Awards	Best & Worst Performing Mutual Funds (Q3)	<ul style="list-style-type: none"> <li>• On Advice</li> <li>• Tax Planning</li> </ul>	<ul style="list-style-type: none"> <li>• InvestmentNews Diversity &amp; Inclusion Awards, Oct 21, New York</li> <li>• FPA National Conference, Sept. 30-Oct 2, Phoenix</li> </ul>
11/02/20	10/20/20	<ul style="list-style-type: none"> <li>• Emerging-markets Investing</li> </ul>		<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• On Technology</li> <li>• Financial Literacy</li> </ul>	
11/09/20	10/27/20	Election Results, Adviser Impact • Strategies for Annuitization	<ul style="list-style-type: none"> <li>• Advisors on the Move (Q3)</li> </ul>	<ul style="list-style-type: none"> <li>• On Advice</li> <li>• IRA Alert</li> <li>• Fiduciary Corner</li> </ul>	<ul style="list-style-type: none"> <li>• Schwab Impact, Nov. 10-13, Boston</li> </ul>
11/16/20	11/03/20	Adviser Fintech	<ul style="list-style-type: none"> <li>• Top-performing ETFs (Q3)</li> </ul>	<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• On Technology</li> </ul>	<ul style="list-style-type: none"> <li>• InvestmentNews Women to Watch, Nov 16, New York</li> <li>• InvestmentNews Women Adviser Summit, Nov 17, New York</li> <li>• InvestmentNews Innovation Awards, Nov 18, New York</li> <li>• InvestmentNews Future of Financial Advice, Nov 19, New York</li> </ul>
11/23/20	11/10/20	Women's Issue		<ul style="list-style-type: none"> <li>• On Advice</li> <li>• Fiduciary Corner</li> <li>• Tax Planning</li> </ul>	

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11/30/20	11/17/20	Innovation Issue • Exchange-traded Funds		<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• On Technology</li> </ul>	
12/07/20	11/24/20	• Business Development		<ul style="list-style-type: none"> <li>• On Advice</li> <li>• Behavioral Finance</li> <li>• IRA Alert</li> </ul>	<ul style="list-style-type: none"> <li>• Ad Effectiveness Study</li> <li>• InvestmentNews ESG &amp; Impact Investing Forum, Dec 2-3, New York</li> <li>• InvestmentNews RPA Broker-Dealer Dec 7-8, New York</li> <li>• InvestmentNews RPA Aggregator, Dec 8-9, New York</li> <li>• InvestmentNews RPA Record Keeper, Dec 9-10, New York</li> </ul>
12/14/20	12/01/20	Regional RIA Rankings	RIA Rankings	<ul style="list-style-type: none"> <li>• On Retirement</li> <li>• On Technology</li> </ul>	
12/21/20	12/08/20			<ul style="list-style-type: none"> <li>• On Advice</li> <li>• Tax Planning</li> </ul>	
<b>12/28/20</b>		<b>No Issue</b>			